For Immediate Release: May 7th, 2010

Results From AFX Performance Trial Accepted For Presentation At the International Foot and Ankle Biomechanics Conference

Port Moody, BC - Progressive Health Innovations (PHI) is pleased to announce that the results from the Athletic Performance Study conducted in 2008 has been accepted for presentation at the International Foot and Ankle Biomechanics Conference (i-FAB) to take place in Seattle, WA this September. The paper is titled: *The Effects of Foot and Ankle Strengthening with the AFX (Ankle Foot MaXimizer) on Athletic Performance in Male Varsity Basketball Players.*

Presenting the results will be PHI Co-Founder and Principal Scientist, Rick Hall who is co-authoring a research paper with the Principal Investigator of the study Shawna L. Mann, Clinical Instructor Nadine A. Terlicher (Nembhard), Professor Theodore E. Milner and Dr. Jack E. Taunton. "Maximizing biomechanical potential of the foot and ankle has been at the heart of the design and development of the AFX", said Hall, "I am very honored to be presenting at i-FAB on behalf of the research team and look forward to sharing the results with the top foot and ankle biomechanics researchers in the world."

Upon conclusion of the conference, a discussion of the results will be available for download at: www.afx-online.com.

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About Progressive Health Innovations Inc.
www.progressivehealth.ca
Progressive Health Innovations Inc., is a privately held health technology company that develops user-friendly and affordable products for the rehabilitation, sports medicine and fitness markets. The first product is the AFX (Ankle Foot maXimizer), a foot and ankle-strengthening technology targeted at the multi-billion dollar rehabilitation and athletic training markets.

About the International Foot and Ankle Biomechanics Community
www.i-fab.org
i-FAB is an international collaborative activity which will have an important impact on the foot and ankle biomechanics community. i-FAB is driven by the desire to improve our understanding of foot and ankle biomechanics as it applies to health, disease, and the design, development and evaluation of foot and ankle surgery, and interventions such as footwear, insoles and surfaces.