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AFX Available at SportMed Retail Locations

Port Moody, BC - Progressive Health Innovations Inc. is pleased to announce that the AFX is now available at all SportMed locations in the lower mainland.

"SportMed has been a strong supporter of the AFX, from feedback on our earliest prototypes, to helping us connect with key people in the local sports medicine community" said Matt Ferguson, Progressive Health's President and CEO. "Being able to sell the AFX through an organization so well-known for carrying the newest and most innovative products, is a great opportunity for our Company."

Dale Harris, President of SportMed Retail Group, is also excited about carrying the AFX in his stores. "We've witnessed first-hand the incredible amount of work that Matt and his team have put in to creating the best foot and ankle strengthening product on the market. The AFX will fundamentally change how people strengthen their feet and ankles, and we are happy to continue playing a role in helping them to succeed."

The SportMed Retail Group joins FitterFirst and Collins Sports Medicine as retailers / distributors who will be carrying the AFX in North America.

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Progressive Health Innovations Inc., is a privately held health technology company that develops user-friendly and affordable products for the rehabilitation, sports medicine and fitness markets. The first product line being launched is the AFX a foot and ankle-strengthening technology targeted at the sports medicine, rehabilitation and athletic training markets.

SportMed Retail Group Ltd., is a privately held sports medicine retailer providing braces & supports, rehab & exercise products, compression therapy and taping supplies to clients referred by Doctors and Physiotherapists. With over 25 years of retail sport medicine experience, Sportmed and our partner company Paris Orthotics are the #1 choice for the medical community in Vancouver and the lower mainland.

Certain information contained in this press release may be forward-looking and is subject to unknown risks, which could cause actual results to differ materially from those set forth or implied herein. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, it can give no assurance that such expectations will prove correct.



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