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Progressive Health Innovations 'Ready to Rocket' in 2011

Port Moody, BC - Progressive Health Innovations Inc. is very pleased to announce that the Company has been selected for the *LifeSciences Ready to Rocket* list by top market strategy and consulting firm, Rocket Builders. The list was officially unveiled as part of the 'LifeSciences Ready to Rocket' event held at Simon Fraser University on March 1, 2011.

"We are very honored to be included in this list of top health technology companies in British Columbia," said Matt Ferguson, Progressive Health's President and CEO. "2010 was a good year for our team", said Ferguson, "we validated our product, our pricing and secured agreements with leading North American distributors. With those partnerships in place, we're poised to make 2011 an incredible year as we build the AFX brand and significantly increase sales of our product."

Thealzel Lee, Senior Partner with Rocket Builders adds, "the *Ready to Rocket* list identifies top companies that are on the cusp of executing on a significant and exciting market opportunity. Progressive Health was identified by Rocket Builders in 2008 and 2009 as an *Emerging Rocket* and because they have continued to achieve market milestones, they are very deserving of now being identified as 'Ready to Rocket.'"

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About Progressive Health Innovations Inc.

www.progressivehealth.ca / www.AFX-online.com

Progressive Health Innovations Inc., is a privately held health technology company that develops user-friendly and affordable products for the athletic training, rehabilitation and sports medicine markets. The first product line launched is the AFX, a foot and ankle-strengthening technology targeted at the multi-billion dollar athletic training and rehabilitation markets.

About Rocket Builders and the LifeSciences Ready To Rocket list

www.readytorocket.com

Ready to Rocket is a unique business recognition list that profiles technology companies with the greatest potential for revenue growth. Each year, based on analysis of trends that will drive growth in the technology sector, Rocket Builders identifies private companies that are best positioned to capitalize on the trends for growth. The LifeSciences Ready to Rocket list identifies Biotechnology, Pharmaceutical, Medical Device, Healthcare Information Technology and other health companies entering a breakthrough stage in their maturity such as sales, customer validation, regulatory approval, and established industry relationships.

