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For Immediate Release: June 6, 2011

Medco Sports Medicine to Carry Ankle Foot maXimizer

Burnaby, BC – Progressive Health Innovations Inc. (PHI), manufacturer of the Ankle Foot maXimizer (AFX), is pleased to announce its distribution agreement with Medco Sports Medicine. Medco, the widely recognized division of Patterson Medical, is the largest supplier of medical products to athletic trainers in the United States.

PHI President and CEO Matt Ferguson said, "We are very excited to partner with Medco in this important capacity. Medco has a highly knowledgeable sales team across the United States, backed by wide catalog distribution. Medco also provides valuable conveniences that include 24/7 online ordering and same-day shipping. This combination of an experienced sales force, personal service and around-the-clock sales support will significantly support PHI's sales growth in 2011 and 2012."

For a copy of the 2011 Medco Sports Medicine catalog and to purchase the AFX, please contact your local sales representative, call Medco at 800.556.3326 or visit www.medco-athletics.com.

For More Information Contact:

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About Progressive Health Innovations

Progressive Health Innovations Inc. is a privately held health technology company that develops user-friendly and affordable products for the rehabilitation, sports medicine and fitness markets. The AFX is a foot and ankle-strengthening technology for the rehabilitation and athletic training markets.

About Patterson Medical

Part of the progressive, global Patterson Companies (Nasdaq: PDCO) family of businesses, Patterson Medical is the world's leading distributor of rehabilitation, sports medicine and assistive patient products to the physical and occupational therapy markets. Medco Sports Medicine, a division of Patterson Medical, is a leading value-added distributor of equipment and supplies to professional, college and high school athletic trainers. For more information about Medco, please contact Director of Marketing Donald R. Laux at 716.807.3024.

Certain information contained in this press release may be forward-looking and is subject to unknown risks, which could cause actual results to differ materially from those set forth or implied herein. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, it can give no assurance that such expectations will prove correct.



Ankle Foot maXimizer