



For Immediate Release: October 28, 2009

Progressive Health Innovations completes US FDA Registration

Port Moody, BC - Progressive Health Innovations (PHI) is pleased to announce that we have received confirmation of registration from the United States Food and Drug Administration. The registration enables PHI to sell the AFX in the United States as a Class I Medical Device, and dramatically expands the size of the market for the Company's products.

PHI is also completing preparations for European Union CE Marking.

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About Progressive Health Innovations Inc.

www.progressivehealth.ca

Progressive Health Innovations Inc., is a privately held health technology company that develops user-friendly and affordable products for the rehabilitation, sports medicine and fitness markets. The first product line is the AFX (www,afx-online.com), a foot and ankle-strengthening technology targeted at the rehabilitation and athletic training markets.

Certain information contained in this press release may be forward-looking and is subject to unknown risks, which could cause actual results to differ materially from those set forth or implied herein. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, it can give no assurance that such expectations will prove correct.