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Progressive Health Innovations and KineMedics Complete Distribution Deal

Port Moody, BC - Progressive Health Innovations Inc. (PHI), manufacturer of the AFX – Ankle Foot maXimizer, is pleased to announce the completion of a distribution deal with Kinemedics, one of the premier sports medicine retailers and distributors in Canada.

"KineMedics has built their business by providing scientifically supported solutions, expertise and information" said Matt Ferguson, PHI President and CEO. "Partnering with them is much more than expanding the AFX market, there are also excellent synergies. Both organizations believe in proven science, true innovation, and providing quality education to practitioners and consumers.

Mark Simonson, President of KineMedics, is looking forward to the addition of AFX to the KineMedics family of products "AFX is the perfect complement to our portfolio of innovative rehabilitation products. The simple design will make it easy for both patients and clinician's to incorporate it into their therapy protocols. It is based on solid scientific principles and, for a new product on the market, already has a great track record of effectiveness in even complex and chronic injury cases. We think it will be the perfect addition to any therapist's tool box for the management of foot and ankle injuries."

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Progressive Health Innovations Inc., is a privately held health technology company that develops user-friendly and affordable products for the rehabilitation, sports medicine and fitness markets. The first product line is the AFX, a foot and ankle-strengthening technology targeted at the rehabilitation and athletic training markets. www.AFX-online.com

Since 1997, KineMedics has provided Canadian sports medicine professionals and their patients with equipment, services and expertise for the treatment and prevention of injury. With retail locations in Ottawa and Calgary, their staff members are trained Health Professionals with many years of experience in injury management and fitting sports injury braces and supports. www.KineMedics.com

Certain information contained in this press release may be forward-looking and is subject to unknown risks, which could cause actual results to differ materially from those set forth or implied herein. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, it can give no assurance that such expectations will prove correct.



Ankle Foot maXimizer